

Forensic Accounting & Fraud Investigation International Conference



January 9, 2009

In 2003, West Virginia University embarked on its mission to develop foundational skills in the emerging specialty of fraud examination and forensic accounting. Our initial effort included "*Education and Training in Fraud and Forensic Accounting: A Guide for Educational Institutions, Stakeholder Organizations, Faculty and Students*" using an award from the National Institute of Justice (available at <http://www.ncjrs.gov/pdffiles1/nij/grants/217589.pdf>). This document was created in concert with 46 subject matter experts from across the nation, representing corporate and industry stakeholders, professional services providers, law enforcement, the legal community, government and regulatory stakeholders, professional organizations and academics.

Since that time, we have acted as a host for the 2006, 2007 and 2008 International Fraud and Forensic Accounting Education Conferences. Over 575 fraud and forensic accounting professionals and academics have attended these conferences and by all standards, they were overwhelming successes.

This letter serves to invite you to the **2009 International Fraud and Forensic Accounting Education Conference:**

- **July 9-11, 2009**

- **Caesars Palace Las Vegas** (reservations: 866-227-5938)

- <http://www.caesarspalace.com/>

Note: These dates precede the Institute for Fraud Prevention meeting (July 11-12) and the Association of Certified Fraud Examiners Annual Meeting (July 12-17), both also held in Las Vegas. With one travel expense, you can attend multiple events!

Enclosed please find an invitation, including a call for participation and a registration form.

If you have any questions, please contact Karen Smith (KarenR.Smith@mail.wvu.edu) concerning conference logistics or Dick Riley regarding conference content, activities, sponsorship or participation. We hope to see you in exciting Las Vegas, Nevada this summer.

Sincerely,

Richard A. (Dick) Riley
Louis F. Tanner Distinguished Professor
of Public Accounting
Richard.Riley@mail.wvu.edu
304-293-7849

Forensic Accounting & Fraud Investigation International Conference



West Virginia University, College of Business & Economics invites you to attend the
2009 International Fraud & Forensic Accounting Education Conference

July 9-11, 2009

The purpose of the conference is to assist both academics and practitioners in further developing their professional skills, and/or classroom techniques in the specialized field of forensic accounting, fraud examination, financial statement fraud and financial crime. The conference program will be a combination of sessions (1) presented by practicing professionals to help attendees further develop knowledge, skills and abilities and (2) sessions presented by participants with regard to best practices, tips, tools and techniques.

Learning Objectives:

- PCAOB update
- The Madoff scheme
- Digital tools and techniques such as data mining
- Targeted fraud risk assessment and management override
- Money laundering in cyberspace
- Asset misappropriation schemes
- Ethics and the slippery slope
- Financial statement fraud
- Anti-Fraud, investigative and remediation best practices

Registration Information

\$395.00 by April 30, 2009

\$425.00 by June 15, 2009

\$475 after June 15, 2009

Contact Information

For more information or questions regarding refund policies, complaint and/or program cancellation policies please contact our offices at 304-293-7836

Location:

Caesars Palace Las Vegas (866-227-5938)
Las Vegas, Nevada

Refunds

Requests for refunds must be received in writing by June 15, 2009, and will be subject to a \$50 cancellation fee. No refunds will be granted after June 15, 2009

Who Should Attend?

Academics and practitioners interested in fraud and forensic accounting best practices.

Earn up to 20 Credit Hours of CPE!

Program Level: Beginner and Intermediate

Delivery Method: Group-Live



West Virginia University is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasbatools.com



Forensic Accounting & Fraud Investigation International Conference

2009 International Fraud and Forensic Accounting Education Conference

*Designed to Help Academics and Practicing Professionals Develop Foundational Skills:
Centered Around Best Practices, Tools and Techniques*

Caesars Palace Las Vegas
Las Vegas, Nevada
July 9-11, 2009

Invitation:

West Virginia University is hosting the 2009 **International Fraud and Forensic Accounting** Education Conference on July 9-11, 2009 in exciting Las Vegas, Nevada. The purpose of the conference is to assist both **academics and practitioners** in further developing their professional skills, and/or classroom techniques in the specialized field of forensic accounting, financial statement fraud, fraud risk assessment methodology and fraud examination.

Who Should Attend:

Academics and practitioners interested in fraud and forensic accounting best practices. Hot topics include PCAOB update, the Madoff Scheme, digital tools and techniques such as data mining, targeted fraud risk assessment, management override risk, asset misappropriation schemes, corruption schemes, financial statement fraud and sessions that address anti-fraud, investigative and remediation best practices.

Call for Participation – Best Practices: Fraud Examination and Forensic Accounting:

During breakfast forum presentations, the conference program has been designed to allow participating professionals and academics to share their best practices with one another. Interested attendees should submit a 1-page document to FFAModel@mail.wvu.edu that outlines a proposed forum session. The outline submission should include the (a) session title, (b) a descriptive overview of the topics to be covered, (c) a listing of the session objectives (d) who should attend and why. These submissions need to be received by end of the business day, Friday, April 10, 2009. Conference organizers will evaluate proposals and communicate with participants by Friday, April 24, 2009. Approximately 16 forum session submissions will be accepted for presentation in the participant breakfast forums.

Topics that will be considered include best practices in the field, including skills development in prevention, detection or deterrence of fraud and fraud and forensic accounting investigation techniques. Academic topics that will be considered include presentations that address multi-course program development, single course development ideas, in-class exercises, out-of class projects, cases and assignments, designing and running internship programs, case presentation tools and techniques, student placement, selling programs to administrators and designing programs for business professionals.

20 Credit Hours of CPE! - Cost to Attend:

Registrants by April 10	\$395, the low cost of \$19.75 per CPE credit hour!
Registrants by May 15	\$425, the low cost of \$21.25 per CPE credit hour!
Registrants after May 15	\$475, the low cost of \$23.75 per CPE credit hour!

Post Conference Session: Data Extraction and Analysis (Data Mining): Hands-on, Interactive Training with Representatives from IDEA

Saturday afternoon, July 11 (1:00pm-5:30pm). Participants will load a classroom version of the software and data files onto their computer, learn actual hands-on tools and techniques that can be applied immediately to client data. Participants will also learn how to import PDF files directly into IDEA for testing and analysis. There is an additional registration fee of \$100 for this post-conference hands-on session. Participants must register separately and bring a laptop computer that meets certain specification requirements. There are a limited number of available spaces for this session.